



2022

**GROOM SERVICE
WEDDINGS**

MAKEUP ARTISTRY & HAIR STYLING

2022 Pricing

MAKEUP ARTISTRY

- Bride's Trial** Share ideas and photos to collaborate with an artist for the best application method and style for your wedding day makeup. Application of makeup that will potentially be used on wedding day. Send notes to artist the next day. We recommend doing the trial on a day when you're not rushed for adequate adjustment time. 150
- Bride** Collaborate with an artist on the best look for your wedding day. Application of high-performance, long-lasting, day-of makeup. 250
- Bridal Party** Make sure the bridal party's makeup/grooming is cohesive and appropriate for their attire. Have as much or as little to say about the style of your wedding party's look. Have confidence that each person will look their best. 150/person
- Day-Of Detail** You don't have to worry about anything the day of your wedding because your artist will be with you for photos and your grand entrance, touching up your makeup to make sure you're perfect the whole day through. Eight hours starting after the brides service. 1000



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HAIR STYLING

- BRIDE TRIAL** Collaborate with your stylist to find the perfect style for your dress. Up, half-up or down. Boho or Old Hollywood. Take it down before you leave so that you don't spoil the surprise. 125
- BRIDE** Day-of, long-lasting, pain-free hair styling with all the accessories you wish to wear. Veil placement. Don't forget something sparkly. 250
- BRIDAL PARTY** Have as much to say about your wedding party's hair as you wish. Create a Pinterest board of chosen hairstyles or choose for them individually. Your wish is our command. 125+

FINE PRINT

- SET-UP** If our artists are coming to a location of your choice, please make sure there is good light, appropriate air circulation, table(s) for our artists to set up on & hot pads for hot tools. Artists carry a lot of heavy equipment in multiple suitcases or bags with lights. Make sure the space & electrical outlets can accommodate our team.
- GRATUITY** If travel is involved, we add 20% onto your services for gratuity. Gratuity for our artists is optional if you decide to have your bridal party in our location at Hotel Lafayette.
- SPACE** We cannot guarantee complete privacy in Groom Service while your bridal party is present. In order to make sure this space is private for only your wedding party or guests, a privacy fee of \$100 per hour may be added to ensure there are no other guests in your space.
- SCHEDULE** A schedule will be provided to the bride or wedding planner approximately four weeks before the wedding. If a schedule is needed before this time, please let us know.
- RESERVE** A reservation fee of 50% of the total services is due upon booking to reserve the appropriate amount of time needed to complete everyone. There is a \$500 minimum to book wedding services with us.
- TRAVEL** On-location fee within 30 miles of Groom Service. 150
Outside 30 miles of Groom Service, mileage will be calculated for each artist at current mileage rates to and from location. 58.5 cents/mile
- BOOK** To book your wedding date, please set up a time for us to talk via phone at 716.322.1838 or email katie@groomservicebeautybar.com

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ESTIMATE

Questions to ask your wedding party & immediate family members and communicate to your artist: Who in the bridal party & immediate family wants makeup & hair services? Does anyone have special needs or product sensitivity/allergy? Does anyone have hair extensions or extra-long/thick hair?

SERVICE	QUANTITY	PRICE	ESTIMATE
BRIDE MAKEUP	x	250	=
BRIDAL PARTY MAKEUP	x	150	=
BRIDE HAIR	x	250	=
BRIDAL PARTY HAIR	x	125	=
TRAVEL	x	200	=
ADDITIONAL TRAVEL	x	58.5c/m	=
GRATUITY (On-Location)	x	20%	=
GS PRIVACY	x	100/hr	=
